

**informa**

healthcare

End User Guide

February 2011

- Introduction to Informa Healthcare
- Search features
- Getting more from your search (advanced search)
- Searching across journals and books
- Early Online
- New Media – podcasts and video
- Why should I register?
- Accessing the website with my mobile device

# Customers → end user



Pharmaceutical  
industry



Healthcare  
professionals

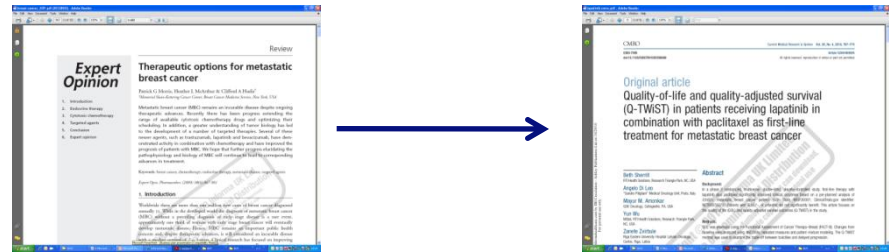


Research  
community

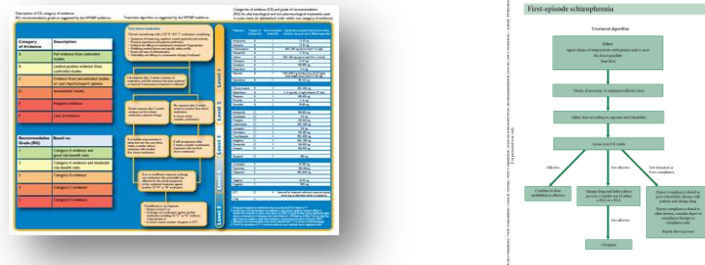


# What they use – and why?

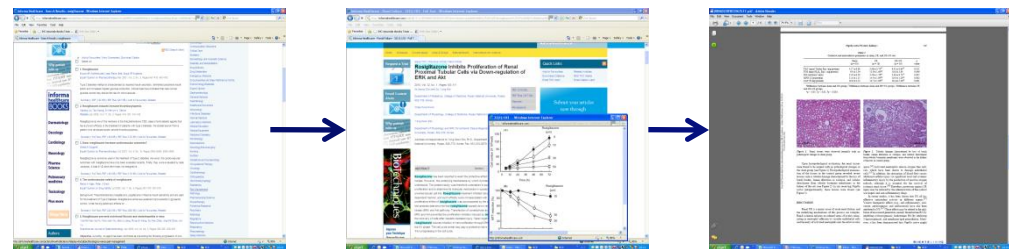
- Researching new areas – broad reviews to more targeted content



- Supporting clinical decision making – trusted content from global experts



- Staying up-to-date with niche areas – uses breadth and depth of content



# Journal and Online Book Content

170 peer-reviewed journals  
345,000 articles

600 online books  
16,000 chapters



Decide search parameters – journal, book or both

The screenshot shows the Informa Healthcare website interface. At the top, there is a navigation bar with links for 'About Us', 'Help', 'Advertise', and 'Links'. Below this is a banner for a 'FREE WEBINAR' titled 'Real-time, Label-free Cell Monitoring', sponsored by Roche and xCELLigence. The main navigation bar includes 'Home', 'Journals', 'Books', 'Resources', 'Services', and 'Subscribe'. A search bar is located on the right side of the navigation bar, with a 'Go' button. A dropdown menu is open below the search bar, showing options for 'All Books and Journals', 'All Journals', 'This Journal', 'All Books', 'BookSeries', and 'This Book'. The main content area features a 'Request a Trial' button, an 'Email Content Alerts' button, and a 'Why publish' button. The main text area contains a welcome message and information about the site's content and registration process.

*Search for content by simply adding keywords and without registering to the site*

## Advanced Search Functions

**Title search:**  
 Journal titles  Book titles  Both

**ISSN/ISBN/DOI:**

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**Term:**

Authors	<input type="text"/>	AND	<input type="text"/>
Article/Chapter title	<input type="text"/>	AND	<input type="text"/>
All	<input type="text"/>	<input type="button" value="Search"/>	

[Searching for authors](#)

**Publications:**  
*Tip: Select more than one journal by holding down the CTRL key or the "Command key" while clicking.*

- All journals
- Addictions
  - Addiction Research & Theory
  - American Journal on Addictions
  - Drugs: Education, Prevention, and Policy
  - Journal of Addictions Nursing
  - Journal of Substance Use

**Time Frame:**  
From: Year to: Year  
Order results by:  Date  Relevancy  
Display results in groups of: 20

[View saved searches](#)

Search by title or by product identifier

Find content is specific titles or timeframes

# Find What You Need Quickly

**Title search:**  
 Journal titles  Book titles  Both

**ISSN/ISBN/DOI:**

Results by Title or product identifier

Simple Search   Advanced Search

**Request a Trial**

Search Results: 5  
Search Query: **Title: Asthma (all)**

- Asthma and Infections, First Edition (Book)
- Asthma in the Workplace, Third Edition (Book)
- Bronchial Vascular Remodeling in Asthma and COPD, First Edition (Book)
- Genetics of Asthma and Chronic Obstructive Pulmonary Disease, First Edition (Book)
- Journal of Asthma (Journal)

**Email Content Alerts**

## Acne and Its Therapy

First Edition

Guy F. Webster and Anthony W. Rawlings

**Published:** May 2007  
**ISBN:** 9781420018417  
**Edition:** First  
**Pages:** 328  
**Size:** 6 x 9 in  
**Format:** Hardcover  
97 illustrations

[Book PDF \(23683 KB\)](#)  
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## Different Types of Search Functions

- **Fuzzy search:** dostoyevsky~ →dostoevsky, dostoievski, etc...
- **Plurals:** Cell& → cell, cells
- **Stemming:** Cell# →cell, cells, cellular, etc...
- **Wildcards:** duoden\* →duodenum, duodenal, duodenectomy, etc... Also p\*diatric → pediatric, paediatric
- **Relevance boosting:** tRNA^7 cell → 'tRNA' has 7 times more weight than 'cell' in this search
- **Publication Year:** 200? in this field of an advanced search →all articles dating 2000 to 2009
- **Boolean operators:** (chemotherapy OR radiotherapy) AND toxicity → all articles containing either chemotherapy or radiotherapy and also containing the term toxicity
- **Exact phrases:** Enclose in quotation marks to find that exact phrase e.g., 'dynamic MR imaging'
- **Stop words:** a, is, she, the, that, will and other pronouns/connector words are stripped out of a search query unless they are part of a literal phrase (enclosed in quotation marks)

Simple Search   Advanced Search

Request a Trial


Search Results: 2,183 matches found  
Search Query: Article Title: asthma

Results page 1 of 110   ◀ Previous page | Next page ▶

Order results by:  Date  Relevancy

Search within results:

Save Search:  Alert me: **Weekly**

 [RSS \(Search Alert\)](#)

↵ [Add to Favourites](#) | [View Summaries](#) | [Download Citation](#)

Select All

---

**1. Occupational Asthma**  
Adrian Draper  
Journal of Asthma Jan 2002, Vol. 39, No. 1, Pages 1-10: 1-10.  
[Citation](#) | [Full Text](#) | [PDF \(543 KB\)](#) | [PDF Plus \(546 KB\)](#) | [Add to Favourites](#) | [Related](#)


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**2. Occupational Asthma**  
N. Balfour Slonim  
Journal of Asthma Jan 1988, Vol. 25, No. 5, Pages 293-299: 293-299.  
[Citation](#) | [PDF \(571 KB\)](#) | [PDF Plus \(187 KB\)](#) | [Add to Favourites](#) | [Related](#)

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**3. Preoccupational Asthma**  
Constantine J. Falliers  
Journal of Asthma Jan 1987, Vol. 24, No. 3, Pages 149-151: 149-151.  
[Citation](#) | [References](#) | [PDF \(221 KB\)](#) | [PDF Plus \(100 KB\)](#) | [Add to Favourites](#) | [Related](#)

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Save searches and  
get updates sent via  
email

Search deeper  
within initial  
results

Sign up for  
RSS feeds for  
search  
results

Receive periodic RSS feeds

Save Search:

Alert me:


- Weekly
- Never
- Monthly
- Weekly
- Daily

 RSS (Search Alert)

[Add to Favourites](#) | [View Summaries](#) | [Download](#)  
 Select All



Subscribe to this feed using

 Live Bookmarks

Always use Live Bookmarks to subscribe to feeds.

### Informa Healthcare: Keyword search for query

Keyword search result for <b>Publication Year</b>: 2010 -- New results matching your keyword search query (updated daily).

#### [Comparing the priorities of parents and young people with cerebral palsy](#)

Friday, December 31, 2010 6:46 AM

Disability & Rehabilitation, Volume 0, Issue 0, Page 1-9, Early Online.

#### [Supervisors' responses to sickness certification for an episode of low back pain: employees' personal experiences](#)

Friday, December 31, 2010 6:45 AM

Disability & Rehabilitation, Volume 0, Issue 0, Page 1-9, Early Online.

#### [Hormonal Crosstalk with Calcium Channel Blocker during Implantation](#)

Thursday, December 30, 2010 8:14 AM

Systems Biology in Reproductive Medicine, Volume 0, Issue 0, Page 1-4, Early Online.

#### [IL-6 has no acute effect on the regulation of urea synthesis in vivo in rats](#)

Thursday, December 30, 2010 4:14 AM

Scandinavian Journal of Clinical & Laboratory Investigation, Volume 0, Issue 0, Page 1-7, Early Online.

Review results

## Get articles online before print edition

**Expert Opinion on Drug Delivery**

Advanced Search

All Books and Journals ▾

Home All Issues **Current Issue** **Early Online** Aims & Scope Editorial Board Instructions for Authors

**Request a Trial**

**About the Journal**

There are currently 58 issues available, published between November 2004 and March 2011.

ISSN: 1742-5247 (print), 1744-7593 (electronic)

Access Indicator: **F** = Full **P** = Partial

**Quick Links**

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[Click here for instructions](#)


**All Issues**


**Early Online**


- 2011
  - March 2011 Vol. 8, No. 3 Current Issue
  - February 2011 Vol. 8, No. 2


**Podcasts and Video Content**

**Video/Audio**

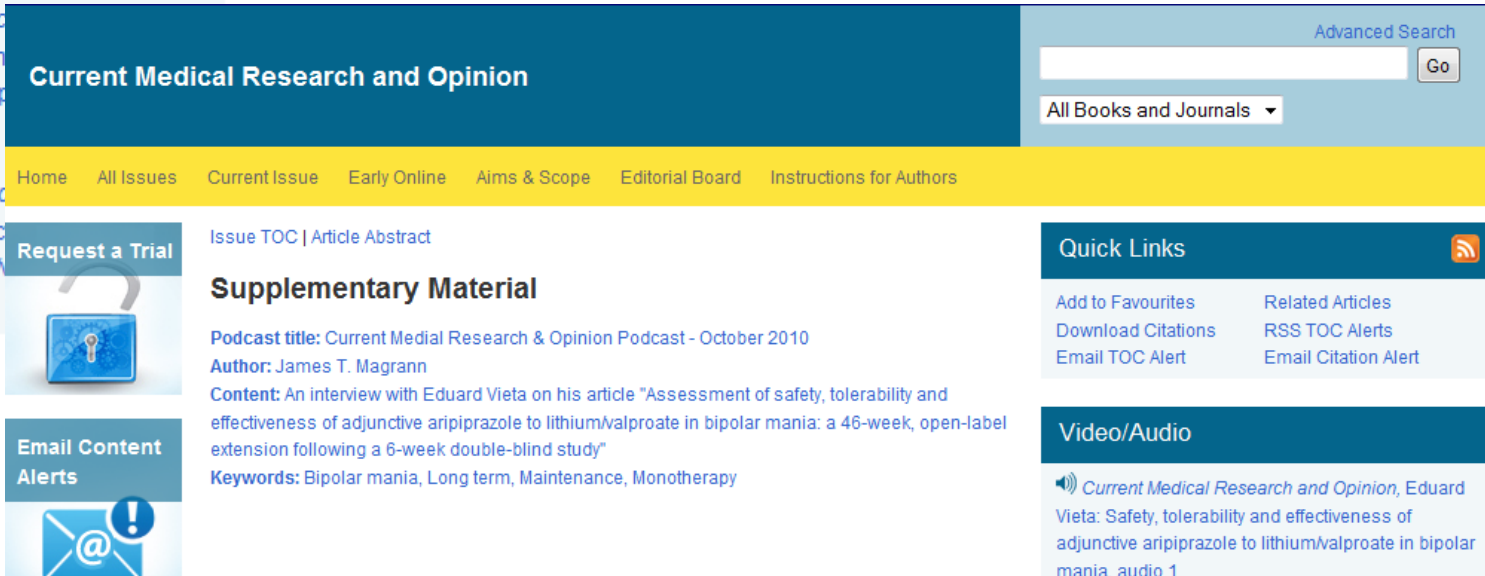
 *International Journal of Speech-Language Pathology*, Sharynne McLeod: Perspectives on a child with unintelligible speech

 *International Journal of Speech-Language Pathology*, Nelson Roy: Assessment and treatment of musculoskeletal tension in hyperfunctional voice disorders, Audio 1

 *International Journal of Speech-Language Pathology*, Nelson Roy: Assessment and treatment of musculoskeletal tension in hyperfunctional voice disorders, Audio 2

 *Current Medical Research and Opinion*, Eduard Vieta: Safety, tolerability and effectiveness of adjunctive aripiprazole to lithium/valproate in bipolar mania, Audio 1

- Paid and free content available
- Media displays based on local default settings
- Click on link to get to supplement material, then click on podcast or video




**Current Medical Research and Opinion**

Advanced Search


All Books and Journals ▾

Home All Issues Current Issue Early Online Aims & Scope Editorial Board Instructions for Authors

Request a Trial 


**Supplementary Material**

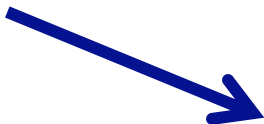
Podcast title: Current Medial Research & Opinion Podcast - October 2010  
 Author: James T. Magrann  
 Content: An interview with Eduard Vieta on his article "Assessment of safety, tolerability and effectiveness of adjunctive aripiprazole to lithium/valproate in bipolar mania: a 46-week, open-label extension following a 6-week double-blind study"  
 Keywords: Bipolar mania, Long term, Maintenance, Monotherapy

Quick Links 

Add to Favourites Related Articles  
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 Email TOC Alert Email Citation Alert

**Video/Audio**

 *Current Medical Research and Opinion*, Eduard Vieta: Safety, tolerability and effectiveness of adjunctive aripiprazole to lithium/valproate in bipolar mania, audio 1



## Why should I register?

Save search results

Bookmark favorite content

Keep track of article recommendations

Registration is free!

Receive multiple alerts by email for:

- RSS feeds
- Table of Contents
- Citation alerts
- Early Online articles

Review subscribed titles



## What's new – go mobile in 2011

- New Informa Healthcare mobile app
  - More users accessing data using mobile devices (average 20,000 visits/month for Mobile)
  - Users can 'pair' device to institutional subscription
  - Access content from iPhone, Android, and iPad
  - Access Journal Content
- Online Books (Coming Soon)
  - Enhancements lined up to improve end user experience
  - Available, via Apple iBook store & Kindle



# Content delivery 'on the go'



- Whether on the road or away from the computer deliver content anytime, anywhere
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- Mobile app available to download on our website



## The Informa Healthcare Difference – working with end users to connect with content

1. Better serve research teams by **providing access** to leading peer-reviewed journals, digital archives, online book content, directories, and encyclopedias in various formats
2. Help manage **data delivery** with easy to use platforms
3. **Engage audience** using free alert services to keep informed of new available content
4. Explore **authoritative research** from key International opinion leaders
5. Tap **into essential resources** by bringing quality content directly to your fingertips

## **For more information:**

Jane Woolnough

Commercial Director – Asia Pacific

Informa Healthcare

Tel: +61 (0) 3 8842 2471

Email: [jane.woolnough@informa.com](mailto:jane.woolnough@informa.com)